

PROMONTORY FINANCIAL GROUP PARTNERS WITH HABITAT FOR HUMANITY BY DONATING \$250,000 TO HELP FAMILIES IN NEED

A portion of the funds will assist Haitians rebuild in the aftermath of the earthquake.

WASHINGTON, D.C. – (January 28, 2010) Promontory Financial Group, a global consulting firm for financial services companies, donated \$250,000 to Habitat for Humanity International to help families in Washington, D.C., New York City and San Francisco build homes.

A portion of the money will also assist Haitians rebuild in the aftermath of the January 12 earthquake that devastated the country.

“We are proud to partner with Habitat for Humanity International,” said Eugene A. Ludwig, Promontory Financial Group’s founder and CEO. “It is an organization whose good works have transformed the lives of low-income families across the United States and around the world. The donation is our way of helping struggling families in Washington, D.C., New York City and San Francisco realize the American Dream – a home that provides shelter, safety and a place for a family to grow – and assisting Haitians rebuild their homes.”

About 50 Promontory volunteers in the United States representing about half of the firm’s employee base will join members of Habitat for Humanity and put on work clothes, pick up hammers, nails, brooms and paint brushes and help build and rehab homes.

“Promontory volunteers who work on the jobsite will walk away knowing that they helped make homeownership possible for a working family,” said David M. Daniels, corporate development director for Habitat for Humanity International. “We are grateful for the partnership with Promontory and the impact their gift will have on families in need of affordable housing.”

Mr. Daniels said money Promontory designates for Haiti will provide Haitians with recovery starter kits, which include building materials and tools – hammers, nails, buckets, rope, crowbar, a tarp, trowels and handsaws.. Habitat for Humanity has been working in Haiti for 26 years and has provided more than 2,000 families with housing solutions.

“We feel a strong need to help devastated Haitians rebuild their homes and lives in this time of great tragedy and crisis,” Mr. Ludwig said. “Our hearts go out to the Haitian people who have suffered many hardships and yet have shown remarkable courage and resiliency in the face of disaster.”

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or improved more than 350,000 houses worldwide,

providing simple, decent and affordable shelter for more than 1.75 million people. For more information, or to donate or volunteer, visit www.habitat.org.

About Promontory Financial Group LLC

Promontory Financial Group, headquartered in Washington, D.C., is the premier global consulting firm for financial services companies. Promontory has offices in New York, San Francisco, Atlanta and affiliate offices in London, Milan, Paris, Singapore, Sydney, Toronto and Tokyo. Mr. Ludwig, former U.S. Comptroller of the Currency, founded Promontory in 2001. Visit us on the web at www.promontory.com

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